

Performing Hartford Final Project

THE HARTS FESTIVAL AT TRINITY
COLLEGE



Key Elements

- **For this to work, we will need to imagine a world where COVID does not exist**
- -The Harts Festival will allow Trinity students to return to their previous year dorm for one weekend in the summer.
- The campus will be transformed into a large, sprawling art exhibit with several different events and performances being held across the college.
- The festival is open to anyone and encourages Hartford residents to attend

Major Goals for The Festival

- **Assimilate the community and culture of Hartford with Trinity College.**
- Celebration of not only Hartford, but Latin X and African American culture.
- Promote and support the amazing artists and artwork of Hartford.
- Create a safe, enjoyable, and welcoming experience for Trinity students and Hartford residents.

Breaking Down the Community Barrier

-Gates of Trinity are designed to keep Hartford residents off campus, we must find a way to encourage them to come on.

-Visually, campus entrances and borders should be covered with encouraging signs and advertisements weeks in advance of the upcoming festival.

-Advertisements and flyers should be hung around campus, in Frog Hollow, Downtown Hartford, and other neighborhoods.

-I think it is important to have people involved with the festival personally handing out flyers and talk about the festival with residents to create a more welcoming feeling.

-Have on campus organizations such as athletic teams, CSA, TASA, administrators, Greek life, and so on to get involved and support the festival in the community.

Join us at Trinity!

Trinity College is honored to call Hartford home. In the heart of Frog Hollow we have a plethora of art and culture waiting to be experienced. We want to open our campus walls to the entire community and highlight what this city has to offer!

Something for Everybody!

Whether you are a fan of poetry or Rock and Roll, comedy or drama, there is something for everyone to experience at Harts Fest. Ranging from the dancing of Deborah Goffe to the voices of Cuatro Puntos, we guarantee you will find something to enjoy at Harts Fest!

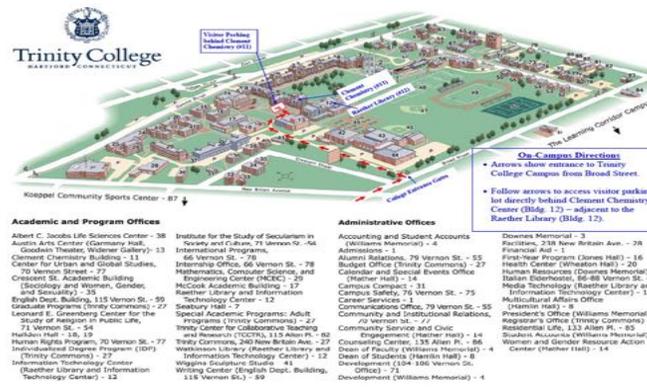
Show Us What You Can Do!

Are you a Hartford artist? Come play for us! If you are an artist from the Central Connecticut area please contact us at HartsFest2021@trincoll.edu! Please provide any performance or artistic piece you would like to include and we will get back to you!



A celebration of the Hart in our city!

The Harts Fest wants you to join us to experience the best artists, performers, music, and food our state capitol has to offer! This is not only a celebration of our city's art, but of all the men and women who make it so special.



The Harts Festival: At Trinity College

Key Performances/Events

Studio 860 Dance Hall:

For the entirety of the festival, Studio 860 will have the auditorium above Mather to hold dance lessons, lectures about dance, culture, and community, a long with dance battles!



The Cuatro Puntos:

Outside of Mather and other places on campus, the program Cuatro Puntos, a choir assembled by members of the Hartford community experiencing homelessness and hunger will perform!



La Sala Femme:

In McCook Auditorium, the several artists who contribute to La Sala Femme can come throughout the day and host performances and lectures.



Drama at the Austin Arts Center:

Throughout the day, Austin Arts center can hold performances of both Hartford playwrights (Cin Martinez: Frog Hollow State of Mind) and also the Trinity Drama Society.



HARTSFESTIVAL 2021 DAY 1

Schedule

McCook Auditorium: La Sala Femme

11-1: Motivational Speech with Sstah Anyango

1:30-2:30 : Performance by The New Mosaic

The Washington Room: Studio 860

11-1: Dance Lessons

2-3:30 : Talk with Jlete Creary (founder)

4:30-6: Performance by Studio 860

6:30-8: Performance by 860

8:45- 11: Dance Battles

Austin Arts Center: Miscellaneous

11-1: Intro to Playwrighting with Cin Martinez

3-5: Performance of -Frog Hollow State of Mind“

6:30-8: Performance by the Trinity Drama Society

9- 11: Performance of -Frog Hollow State of Mind“

Funding

- Funding is a difficult and crucial aspect of the festival.
- Reach out to Alumni who are passionate about the arts and connection with Hartford.
- Reach out to local and state government to see if the festival could be eligible for any grants.
- Companies like Travelers and United Technologies are major supporters for the Greater Hartford Arts Council. This festival could be a great opportunity for companies to fund and demonstrate their appreciation for art in the city of Hartford. We may also allow these companies to advertise at and on festival merchandise.

THANKS FOR WATCHING!

